



## 2021 GRANT CYCLE - INFORMATION FOR PROSPECTIVE GRANT APPLICANTS

Each year, contributions from hundreds of donors enable the Jewish Community Foundation to award grants to a variety of organizations making a difference in Greater Phoenix and Israel.

**In light of COVID-19 and the ongoing impact on our non-profits and the communities they serve, 2021 grants will be limited to the Greater Phoenix community.**

## AVAILABLE FUNDING

Grants are supported by three unique endowments:

- Fund for Jewish Philanthropy
- Field of Interest Funds
- Jewish Women's Endowment Fund

### Fund for Jewish Philanthropy and Field of Interest Funds

Grants from the Fund for Jewish Philanthropy of the Jewish Community Foundation ("Foundation") and Field of Interest Funds allow the Foundation to support new and innovative programs and address unmet needs in the Jewish community.

### Field of Interest Funds

Each year, these Field of Interest Funds provide grant support for specific areas.

- [Eva and Dolf Hubschman Endowment Fund](#) awards grants to support projects and organizations that provide support or services to secular Jewish Israelis with the following ranking of priority: 1) resettlement of immigrants and refugees; 2) response to violence; and 3) education and promotion of education about Israel.
- [Physically Disadvantaged Children's Fund](#) provides a grant to a program serving physically disadvantaged children in Greater Phoenix.
- [Max Schliessel Education Fund](#) awards a grant to aid and support Jewish education in greater Phoenix.

### The Jewish Women's Endowment Fund

Dedicated to fostering social change by addressing the root issues of problems, the Jewish Women's Endowment Fund makes grants to projects that expand and improve opportunities and choices in all aspects of the lives of Jewish women and girls.

## 2021 FUNDING AREAS

In addition to the Foundation's regular priorities (listed below), the Foundation is accepting Letters of Intent to help support Jewish organizations in Greater Phoenix facing extraordinary needs due to the pandemic.

**The Jewish Community Foundation will consider letters of intent in the following categories:**

### **COVID-19 Grants**

- Jewish 501c3 organizations that help the most vulnerable in our community satisfy their most basic needs, including access to food and medical services, and payment for utilities and housing.
- We are also focused on the stability of local Jewish 501c3 organizations that are challenged by the pandemic's economic effects. Fundraising, programs, events, and ordinary revenue streams have been disrupted. Related economic factors may exacerbate challenges to an organization's fiscal health.

**If you are interested in applying for COVID-19 grants, click [here](#) for more information and an application. This follows the same timeline, but a different application.**

### **Program Grants**

- **New programs** designed to address unmet needs in the Jewish community, or which offer a unique approach to enhancing the Jewish community.
- **Innovative one-time programs** that offer the Jewish community both immediate benefits and the potential for long-term enrichment (*exhibits, community-wide events, feasibility study*).
- **Program expansion** for well-established programs will be considered if the request reflects a significant new component to the project. Examples of qualified expansions include: serving a different population (expanding a program to include grandparents raising their grandchildren; launching the program in a different region (East Valley, West Valley); *merely serving additional people does not meet the Foundation's definition of a program expansion*.
- **The enhancement and continuation of successful community programs.** Such programs must fill a need or service gap in the community.
- **Organizational capacity building**, defined as improving the overall performance, effectiveness, and financial sustainability of **local** Jewish organizations, to better deliver its mission. This does not include staff salaries. Examples include, but are not limited to: board development, succession planning, marketing and communication strategy, endowment building, fundraising planning, strategic planning, staff training and development, technology improvements, and organizational assessment.

**Organizations serving the Greater Phoenix Jewish community may submit ONE funding request (either category, *not both*).**

## FOUNDATION FUNDING PRIORITIES – PROGRAM GRANTS

- Jewish learning - formal and informal education experiences for people of all ages
- Outreach - engagement of the broader Jewish community
- Interfaith responses to community needs or issues, designed to strengthen community relations and foster collaboration
- Social service needs, including but not limited to health and welfare
- Strengthening and increasing exposure to Jewish art and culture
- Research projects that improve the quality of Jewish life
- Resettlement aid and assistance services to Jewish refugees

## TYPICAL GRANT RANGE

The typical grant award ranges from **\$2,500 - \$20,000**.

Grants above \$20,000 may occasionally be awarded, but larger allocations generally are reserved for programs that will become an ongoing part of an organization's work. **Prior authorization is required for any submission of \$25,000 or more.** Contact Sheryl Quen by September 24<sup>th</sup> at [squen@jcfphoenix.org](mailto:squen@jcfphoenix.org)

### Small Grants

Applicants requesting grants of \$5,000 or less that serve the local Jewish community have the option of applying through our expedited [Small Grants](#) process. Applications are reviewed on a rolling basis.

Funding areas for "Small Grants":

- new programs
- events
- time-sensitive needs or opportunities: urgent or unforeseen needs, or requests that capitalize on a time-limited opportunity (funding or otherwise)
- capacity building

## WHAT THE FOUNDATION DOES NOT FUND

- Organizations that are **not** recognized as registered 501(c)(3) nonprofit entities
- Multi-year grant requests
- General operating support, except for COVID-19 response grants
- Capital, endowment, ongoing or other fundraising campaigns
- Scholarships
- Equipment purchase to replace or upgrade equipment for an existing program/service/office
- Donor, staff, or volunteer recognition events
- Grants to individuals
- Projects in their entirety
- Proposals from organizations that do not follow our application procedures
- Renewed support to past grantees that have not met our reporting requirements

## GRANT APPLICATION PROCESS FOR PROGRAM GRANTS

### - Step One – Letter of Intent

Any organization applying for a grant must submit a Letter of Intent (LOI) online, following the Foundation's LOI instructions below. Requests should be for future expenses only so please plan the project start date accordingly.

### - Step Two – Submission of Full Application

If the Foundation approves the Letter of Intent, the organization will be invited to submit a full grant application.

## 2021 Grant Cycle Timeline

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|---------------------|---|
| • October 12, 2020  | Letters of Intent/Emergency Applications Due      |
| • December 18, 2020 | LOI Decisions Announced                           |
| • January 8, 2021   | Application Deadline <i>(if invited to apply)</i> |
| • February 4, 2021  | Grant Applicant Presentations                     |
| • By March 15, 2021 | Grant Decisions Announced                         |

## LETTER OF INTENT INSTRUCTIONS

The typical grant award ranges from **\$2,500 - \$20,000**.

- Organizations may submit only **ONE** Letter of Intent on behalf of their organization each cycle.
- In addition, organizations may participate in collaborative requests. An organization may serve as the lead program or fiscal agent for **ONE** collaborative request in any given grant cycle. LOIs for collaborative efforts must include Letters of Support from **all** participating organizations.
- An organization may serve as the fiscal agent for another organization. When the only connection is serving as the fiscal agent, it does not impact an organization's ability to submit an LOI on its own behalf or as part of a collaborative request.

**The Letter of Intent must be submitted online via the Foundation's online portal for program grants. For emergency grants, click [here](#) for the application. Email completed applications to [squen@jcfphoenix.org](mailto:squen@jcfphoenix.org).**

## COLLABORATIVE EFFORTS – VERY IMPORTANT – PLEASE READ CAREFULLY

The Jewish Community Foundation encourages organizations to submit letters of intent for collaborative efforts. We believe collaboration between local organizations can strengthen the caliber of services provided to the Jewish community and increase communication between service providers.

If you seek support for a collaborative project or program, **one** organization must serve as the program contact and fiscal agent – submitting the letter of intent, completing the grant application, accepting fiduciary responsibility for any funding awarded and accepting reporting responsibility. In addition, all organizations participating in the collaboration must be identified in the Letter of Intent.

**Please Note:** If the Foundation invites a full grant application, **LETTERS OF SUPPORT** from each collaborating agency **must** be included with the application.

If you have questions regarding the Jewish Community Foundation's grantmaking program, please do not hesitate to contact Sheryl Quen at [squen@jcfphoenix.org](mailto:squen@jcfphoenix.org).